



**MEDIA RELEASE
FOR IMMEDIATE RELEASE
January 4, 2010**

CONTACTS:

Jean Brown, APR
(734) 662-6288

jbrown@recycleannarbor.org

Susan Bellinson
(734) 997-7507

susan.bellinson@wholefoods.com

Mary Ann Nisley
(734) 975-4500

maryann.nisley@wholefoods.com

**SHOP WHOLE FOODS MARKETS IN JANUARY, FEBRUARY AND MARCH
TO BENEFIT RECYCLE ANN ARBOR**

“One Dime at a Time” program supports local non-profits

Whole Foods generates 10-cent donation for each reused customer bag

Ann Arbor, MI – Whole Foods Market (www.wholefoodsmarket.com) stores in Ann Arbor have designated Recycle Ann Arbor (www.recycleannarbor.org) as the beneficiary of their One Dime at a Time program for January, February and March, 2010. Whole Foods Market offers a 10-cent refund for each grocery bag that customers bring in to reuse while packing their order. The One Dime at a Time program gives customers the option to donate this refund to a designated non-profit organization. Whole Foods Market’s Ann Arbor locations are at 990 W. Eisenhower Parkway and 3135 Washtenaw Avenue.

Recycle Ann Arbor is a local, 501(c)3 non-profit organization and a national leader in recycling and waste programs. Founded in 1977, Recycle Ann Arbor offers easy and convenient recycling for the home and workplace, and is dedicated to providing education and innovative services in the collection, processing and distribution of recyclable materials. Recycle Ann Arbor is an affiliate of the Ecology Center in Ann Arbor, Michigan.

“Whole Foods Market’s One Dime at a Time not only encourages customers to reuse grocery bags, it also generates donations, which in turn will be used to support more environmental education and sustainability programs,” said Recycle Ann Arbor CEO Melinda Uerling. “One Dime at a Time is a win-win collaboration for both organizations, with all donations to Recycle Ann Arbor remaining right here in the local community.”

(continued next page)

About Recycle Ann Arbor

Recycle Ann Arbor started Michigan's first curbside recycling program in 1978, and currently operates the Drop-Off Station, the ReUse Center, the Environmental House green building resource center, the Ann Arbor curbside recycling program, Calvert's Roll-Off Containers for construction debris recycling, and Energy Works of Michigan, which works with Michigan schools on energy efficiency and renewable energy options. For more information about Recycle Ann Arbor, please call (734) 662-6288 or visit Recycle Ann Arbor on the Web at: www.recycleannarbor.org.

About Whole Foods Market®

Founded in 1980 in Austin, Texas, Whole Foods Market (www.wholefoodsmarket.com), a leader in the natural and organic foods industry and America's first national certified organic grocer, was named "America's Healthiest Grocery Store" in 2008 by *Health* magazine. The Whole Foods Market motto, "Whole Foods, Whole People, Whole Planet"™ captures the company's mission to find success in customer satisfaction and wellness, employee excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to its 53,000 Team Members, Whole Foods Market has been ranked as one of the "100 Best Companies to Work For" in America by *FORTUNE* magazine for 11 consecutive years. In fiscal year 2008, the company had sales of \$8 billion and currently has more than 275 stores in the United States, Canada, and the United Kingdom. Whole Foods Market, Fresh & Wild™, and Harry's Farmers Market® are trademarks owned by Whole Foods Market IP, LP. Wild Oats® and Capers Community Market™ are trademarks owned by Wild Marks, Inc.

####